Finding Specific Articles in the Databases

Using the IWU databases to find an article when you already have the magazine/journal citation
How do you find articles if:

- **Scenario One:**
  - Your professor asks you to find a specific article.

- **Scenario Two:**
  - You want to see what the new articles are in a recent issue of *Harvard Business Review* (or any other journal).

Let’s look at these scenarios...
Does IWU have the magazine?

- The first step in this process is to determine if IWU has access to the magazine/journal you need.
Is it electronic or in paper?

Many journals are in an online database that you can access.

- **Biography In Context** 1997 - 2000
- **Business Source Complete** 1922 to present
- **Corporate ResourceNet** 1985 to present
- **Health Business FullTEXT** 2007 to present
- **InfoTrac Military and Intelligence** 1997 - 2000

Some journals will be identified as being available only at the Jackson Library in hardcopy.

- **IWU Jackson Library Print Journals** Your Access: 1/1/1998 to present Business Collection
Practical Application

What are the steps for finding:

- A specific article assigned by your professor.
- All of the new articles in a recent issue of *Harvard Business Review*.
Scenario One:

Your professor asks you to read this article:


Where do you begin a search to find this article? Start at the OCLS homepage...
http://www2.indwes.edu/ocls

Click on Journal Titles
You will need to verify that you are a student by entering your portal username/password (preferred). As an alternate, you may also use your lastname and library number.
Your IWU patron borrower status must be verified before you can access this database. Database access is available for current students and faculty only.

Please enter the following information
Por favor introduzca la siguiente información

Search

IWU Network Login
Please enter your IWU network username and password.
Por favor, ingrese su nombre de usuario y contraseña de red IWU
(Your username is typically your firstname.lastname)
(Su nombre de usuario es normalmente su nombre.apellido)

Username: [Input field]
Nombre de usuario: [Input field]
Password: [Input field]
Contraseña: [Input field]

Submit

OR

Alternate Login
Last name: [Input field]
Escriba su apellido: [Input field]

Library Access Number: [Input field]
Por favor escriba su Library Access Number (Número de Acceso a la...
Remember, you must first find the magazine

- Click on Journal Titles
- On the next screen, in the Journal, Magazine or Newspaper search box, type in the name of the magazine/journal title you want.
  - **IMPORTANT:**
  
  *Do NOT enter the ARTICLE title yet...it must first be determined if IWU has access to the JOURNAL you need.*
The reference needed:
http://doi.dx.org/10.5465/AMJ.2006.22083029

Now you are ready to locate the journal. Type the name of the journal, *Academy of Management Journal*, in the browsing box and press Search.
The reference needed:

Here it is! Now that you know IWU has access to the journal, choose a database that shows the date range for the journal needed, in this case, **2006**. Any of the available databases will work. Let’s choose Business Source Complete.
The reference needed:

You are now in the Business Source Complete database. You have been linked to a page where you can locate the needed year (2006) of your journal. Click directly on the year and you can now locate...
The reference needed:

...the month, volume, and/or issue that you need. According to the reference we need to locate volume number **49**, issue number **4**. Click directly on Vol. 49 Issue 4 – Aug 2006
...and you are linked to a page listing all the articles that were in the August 2006 issue of *Academy of Management Journal*. Note that there are 13 results. Now, scroll down the list of articles to find the title of the exact article you need.

The reference needed:
The reference needed:
http://dx.doi.org/10.5465/AMJ.2006.22083029

It’s a match! Click on PDF Full Text to view/print the article.
SUPERMAN OR THE FANTASTIC FOUR? KNOWLEDGE COMBINATION AND EXPERIENCE IN INNOVATIVE TEAMS

ALVA TAYLOR
Dartmouth College

HENRICH R. GREVE
Norwegian School of Management BI

This study focuses on effects of knowledge and experience on both mean and variance measures of individual and team innovations. We propose that multiple knowledge domains produce novel combinations that increase the variance of product performance and that extensive experience produces outputs with high average performance. We analyzed innovations in the comic book industry, finding that innovations with extreme success and failure were affected by factors similar to those affecting high-performing innovations. Multimember teams and teams with experience working together produced innovations with greater variation in value, but individuals were able to combine knowledge diversity more effectively than teams.

If an organization were structuring a team for developing an innovation, should the knowledge and experience of this team be different from those of a team for developing a high-quality product in line with the company’s past products? Would the answer differ if only a single person could be chosen? The organizational innovation literature cur-
Scenario Two:

3. You want to see what the new articles are in a recent issue of *Harvard Business Review* (or any other journal).
Complete a Journal Titles search. After you type in the name of the journal and click Search, on the results page you can locate a database that has your journal. Click on the name of the database...
...and you are linked to the Business Source Complete database that has current issues that you can read...
Search Results: 1 - 24 of 24

1. Kahneman on “Noise”.
   An introduction is presented that discusses the work of psychologist Daniel Kahneman, noting an issue article that he cowrote on inconsistency in business judgment and decision making.
   Subjects: Decision making in business, Judgment (Psychology); Kahneman, Daniel, 1934-
   HTML Full Text  PDF Full Text (205KB)

   Three letters to the editor are presented that respond to the July-August 2016 article “Understanding Holacracy” by Ethan Bernstein, John Bunch, Niko Caner, and Michael Lee, along with a response...
   Subjects: Management -- Employee participation; Organizational structure; Teams in the workplace
   HTML Full Text  PDF Full Text (660KB)

Tips to help you search efficiently

- If a magazine/journal title has the word “and” in it, you can use either the word *and* (spelled out) or the ampersand (&) symbol.

- Use the Journal Titles option (under Key Links) from the OCLS web page - [http://www2.indwes.edu/ocls](http://www2.indwes.edu/ocls) - to locate availability of magazines/journals at IWU.
Tips to help you search efficiently

- Check your spelling. If you misspell within a word, the Journal Titles search page won’t find your title, e.g. *Journal of Business Ethics* will not be found.

- If you get no results, and your spelling was correct, you can request your article from OCLS. OCLS will use Interlibrary Loan to secure it from another library. This process can take from 3 to 10 days, so be sure you factor in extra time to receive the article.
In Review

- Using the **Journal Titles** link, allows you to identify journal titles and then more specifically, what years of that title are available so you can retrieve specific articles electronically or request them from OCLS.