

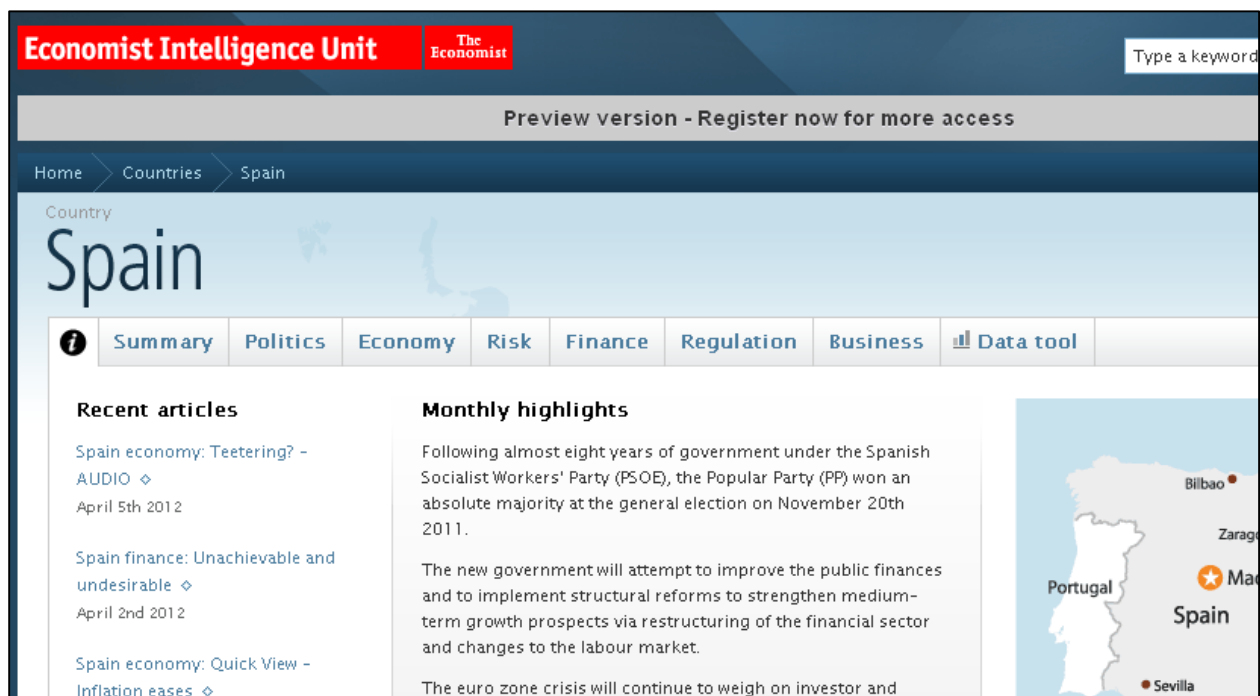
Company Globalization

In addition to other resources provided by OCLS on country information and company information, it may be necessary to bring together a specific company that is either positioned globally or one that might be ready to go global. Here are some additional resources that might be helpful in researching this area.

Economist Intelligence Unit

Available at <http://www.eiu.com>

Register for free access to information on > 180 countries. Data provided by *The Economist*. Information includes business analysis and intelligence for these countries as well as forecasting for major regions of the world, e.g. Western Europe, Japan, Asia/Australasia, etc.



The screenshot shows the Economist Intelligence Unit website for Spain. The header includes the EIU logo, 'The Economist' logo, and a search bar. Below the header is a navigation bar with 'Home', 'Countries', and 'Spain'. The main content area is titled 'Spain' and features a navigation menu with tabs for 'Summary', 'Politics', 'Economy', 'Risk', 'Finance', 'Regulation', 'Business', and 'Data tool'. The 'Summary' tab is selected. The content is divided into 'Recent articles' and 'Monthly highlights'. The 'Recent articles' section lists three articles: 'Spain economy: Teetering?' (AUDIO, April 5th 2012), 'Spain finance: Unachievable and undesirable' (April 2nd 2012), and 'Spain economy: Quick View - Inflation eases'. The 'Monthly highlights' section contains two paragraphs: 'Following almost eight years of government under the Spanish Socialist Workers' Party (PSOE), the Popular Party (PP) won an absolute majority at the general election on November 20th 2011.' and 'The new government will attempt to improve the public finances and to implement structural reforms to strengthen medium-term growth prospects via restructuring of the financial sector and changes to the labour market.' A map of Spain is shown on the right, with major cities like Bilbao, Zaragoza, Madrid, and Sevilla marked.

FDI Confidence Index

Available at <http://www.atkearney.com/index.php/Publications/foreign-direct-investment-confidence-index.html>

Survey of CEO's, CFO's and other executives of major global top 1000 companies. These are compiled by A. T. Kearney, global consulting company.

Globalization Index

Available at <http://www.atkearney.com/index.php/Publications/globalization-index.html>

This index, again provided the the A. T. Kearney global consulting company, gives information about whether the world's most populated countries are becoming more globally connected.

Rankings are derived by each countries' economic and social environment as they compare to globalization.

Index of Economic Freedom

Available at <http://www.heritage.org/index/>

Covers 183 countries across 10 specific freedom, such as trade freedom, business freedom, investment freedom, etc.

Economonitor Reports

World: Available at <http://www.roubini.com/econo-monitor>

Asia: Available at <http://www.roubini.com/asia-monitor>

Emerging Markets: Available at <http://www.roubini.com/euro-monitor>

Europe: Available at <http://www.roubini.com/euro-monitor>

Latin America: Available at <http://www.roubini.com/latam-monitor>

United States : Available at <http://www.roubini.com/us-monitor>

Provides up to date articles on key economic conditions in these areas.

International Monetary Fund

Available: <http://www.imf.org/external/country/index.htm>

Economic policy reviews for individual countries. Look for the Country Reports in full text section.

Regional economic Outlook Reports are also available at:

<http://www.imf.org/external/pubs/ft/reo/reorepts.aspx>

Center for Strategic and International Studies

Available: <http://csis.org/>

Provides strategic insights and bipartisan policy solutions. Information available by topics (e.g. Defense & Security; Energy and Climate Control; Trade & Economics, etc.) or by region (e.g. Asia; South Asia; Africa; Americas, etc.).

Company Annual Reports

1. Available: go to the company's home page to locate their annual reports. Look for possible discussion on efforts at internationalizing the company.

2. Available: EDGAR, <http://www.sec.gov/>
3. Available: Annual Reports web site, <http://www.annualreports.com/>
4. Available: Annual Report Resource Center, <http://www.irin.com/cgi-bin/main.cgi?index=main>