Company Globalization

In addition to other resources provided by OCLS on country information and company information, it may be necessary to bring together a specific company that is either positioned globally or one that might be ready to go global. Here are some additional resources that might be helpful in researching this area.

**Economist Intelligence Unit**
Available at [http://www.eiu.com](http://www.eiu.com)

Register for free access to information on > 180 countries. Data provided by *The Economist*. Information includes business analysis and intelligence for these countries as well as forecasting for major regions of the world, e.g. Western Europe, Japan, Asia/Australasia, etc.

**FDI Confidence Index**
Survey of CEO’s, CFO’s and other executives of major global top 1000 companies. These are compiled by A. T. Kearney, global consulting company.

**Globalization Index**
This index, again provided the the A. T. Kearney global consulting company, gives information about whether the world’s most populated countries are becoming more globally connected.
Rankings are derived by each countries’ economic and social environment as they compare to globalization.

**Index of Economic Freedom**
Available at [http://www.heritage.org/index/](http://www.heritage.org/index/)

Covers 183 countries across 10 specific freedom, such as trade freedom, business freedom, investment freedom, etc.

**Economonitor Reports**
- World: Available at [http://www.roubini.com/econo-monitor](http://www.roubini.com/econo-monitor)
- Asia: Available at [http://www.roubini.com/asia-monitor](http://www.roubini.com/asia-monitor)
- Europe: Available at [http://www.roubini.com/euro-monitor](http://www.roubini.com/euro-monitor)
- Latin America: Available at [http://www.roubini.com/latam-monitor](http://www.roubini.com/latam-monitor)

Provides up to date articles on key economic conditions in these areas.

**International Monetary Fund**

Economic policy reviews for individual countries. Look for the Country Reports in full text section.


**Center for Strategic and International Studies**

Provides strategic insights and bipartisan policy solutions. Information available by topics (e.g. Defense & Security; Energy and Climate Control; Trade & Economics, etc.) or by region (e.g. Asia; South Asia; Africa; Americas, etc.).

**Company Annual Reports**
1. Available: go to the company’s home page to locate their annual reports. Look for possible discussion on efforts at internationalizing the company.
