

Country Research

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Using IWU Library Resources

The following Research Guide will help you locate what you need for business and country research.

Feel free to contact OCLS when you have questions!

Contact: 800.521.1848;

<http://www.indwes.edu/ocls/oclsform.html>

Country Research – Request a country packet

What opportunities are available for business start-ups in an international setting?
What about economic factors, government, statistics, as well as cultural concerns?

- IWU Library has reference books containing country information.
- Send us the country name and we can scan and email information as separate emails with PDF attachments. The PDF would be sections from those reference books specific to your country or region.

Country Research Databases:

Getting to the Business databases (this works for all the business related IWU databases):

- <http://www.indwes.edu/ocls>
- Click on: Business (under Article Databases)
- Locate the named database per below.
- Have your 14-digit library access number readily available.

Business Source Complete (Also gives reports for countries)

- Type your country in the first search box. (Be sure you are on the entry screen for the database. If you are not sure, click on: New Search from the Blue toolbar.)
- Go straight over and use the dropdown and select: GE Geographical Terms.

The screenshot shows the EBSCO search interface. At the top, there are navigation tabs: 'New Search', 'Publications', 'Thesaurus', 'Author Profiles', and 'More'. Below this, the search area is titled 'Searching: Business Source Complete'. The search box contains the text 'Spain'. To the right of the search box is a dropdown menu with 'GE Geographic Terms' selected. A green oval highlights this dropdown menu. To the right of the dropdown is a green 'Search' button. Below the search box are two rows of 'AND' search options, each with a dropdown menu set to 'Select a Field (optional)'. At the bottom left, there are links for 'Basic Search', 'Advanced Search', and 'Search History'. At the bottom right, there is an 'Add Row' button.

- On the same page, scroll down to Publication Type (under the light green bar, Limit Your Results). Use the scroll bar and click on: Country Report. Go back to the top and click on Search.

The screenshot shows a 'Publication Type' dropdown menu. The menu is open, showing a list of options: 'Book', 'Primary Source Document', 'Industry Profile', and 'Country Report'. A green arrow points to the 'Country Report' option, which is highlighted. Above the dropdown menu, there are fields for 'Month' and 'Year'.

- For some countries you will get a lot of results and you will have to select the ones that you think are most relevant.
- Repeat the search just for articles on the country:
 - In the search box enter the Country Name.
 - In the search type box which says: “Select a Field (Optional)”, use the blue dropdown arrow and change the search type to: SU Subjects.
 - A set of articles will be retrieved—note that it is possible to further Narrow results to Academic journals, Newspapers, or other source type.

The screenshot shows the EBSCO search interface. The search box now contains the text 'spain'. The dropdown menu to the right of the search box now shows 'SU Subject Terms' selected. The 'Search' button is still present. The 'AND' search options and navigation links at the bottom remain the same as in the previous screenshot.

ABI/INFORM Complete

- You can search for articles by using the Advanced Search screen.

- Simply type in your country.

Global Road Warrior

A database with information about the cultures of different countries.

- Provides multiple ways to search, depending on what information you need.

The screenshot shows the 'Global Road Warrior' website interface. At the top, the title 'Global Road Warrior' is displayed in a large, stylized font, followed by the subtitle 'The Ultimate Guide to the World'. Below the title is a navigation bar with links for 'Home', 'Feedback', 'Admin', and 'Logout'. The main content area is titled 'Research Options' and contains four search methods:

- Option 1 -- Select a Country:** A dropdown menu labeled 'Select a Country' with a 'GO!' button. Below it, a note says 'Displays all information for that country'.
- Option 2 -- Search ALL countries for:** A text input field with a 'GO!' button. Below it are radio buttons for 'all words' (selected), 'any words', and 'exact phrase'.
- Option 3 -- Search a single country:** A dropdown menu labeled 'Select a Country' with a 'GO!' button. Below it is a 'For:' label and a text input field with a 'GO!' button. Below that are radio buttons for 'all words' (selected), 'any words', and 'exact phrase'.
- Option 4 -- Select a region from the dynamic world map directly below:** A world map where different regions are highlighted in various colors (green, orange, purple, yellow, red, blue).

Nations of the World

- Click on: Nations of the World
- You will be asked to authenticate per usual.
- Click on either *Nations of the World, 2014* (left hand navigation panel, bottom) or *Nations 2014* (center area).
- Look for your country in the populated list.
- Click on the accompanying PDF document on the right hand side.

World News Digest

A database with news items and headlines on countries.

- Once in the database, on the dark gray tool bar at the top, click on: Countries.
- Select your country.
- This basically gives news articles arranged in reverse chronological order.
- There may be some Special Reports on the right hand side that can give useful information.
- There is also a country profile available, usually right under the country flag.

Gale Virtual Reference Library and/or CREDO:

These are databases of e-reference books.

- Under Books, from the OCLS home page, select: CREDO or Virtual Reference.
- In the search bar, type the name of the country, e.g. Italy. A list of possible articles representing several different reference titles will display. Select any/all that seem pertinent. All of these documents are available full text.

Country Research Internet Resources

Additional country information can be located from the following webliology that OCLS has created:

- Under Websites, select: More...
- Click on: Country Studies.
- These links provides access to information listed by country/region, etc..

Additional useful Web sites:

- CIA World Factbook:
 - Produced by the CIA and has extensive country information:
 - <https://www.cia.gov/library/publications/the-world-factbook/>
- Two resources from the Library of Congress:
 - Country Profiles: <http://lcweb2.loc.gov/frd/cs/profiles.html>
 - Country Studies: <http://lcweb2.loc.gov/frd/cs/cshome.html>
- Lex Mundi Doing Business Guides:
 - http://www.lexmundi.com/lexmundi/Guides_To_Doing_Business.asp
 - These guides are published by an international organization of legal firms and provide a great deal of information about many countries. Check for recent updates.

- The Market Research Library of the US Commercial Service:
 - http://www.buyusainfo.net/adsearch.cfm?search_type=int&loadnav=no
 - Several search criteria available including industry and geographic regions as well as countries.
- Executive Planet
 - http://www.executiveplanet.com/index.php?title=Main_Page
 - Provides easy access business culture for many countries.

Trust this helps you with your research as you pursue your degree!